

the HOW and WHY

of protecting hearts and saving lives

When you lose a child, you'll do anything to prevent another parent from suffering the same fate... **ESPECIALLY** when it is backed up by science.



WE'LL EDUCATE

coaches, parents and students about the warning signs.

72% of children who suffered cardiac arrest had at least one symptom.

Journal of American Board of Family Medicine
July-August 2012 vol. 25 no. 4 408-415



WE'LL DETECT

more heart conditions through screening.

Physical exams and surveys missed 84% of the heart conditions found in NCAA athletes.

American Journal of Cardiology
2016 Sep 1;118



WE'LL PREVENT

sudden death by distributing AED devices.

Early access to an AED gives victims a 66% chance of survival (20% more than without access).

American Heart Association Journal (Circulation)
2018;137:2104-2113



WE'LL PROTECT

students by promoting the importance and ease of CPR.

Administering chest compressions (CPR) before first responders arrive increases survival rates.

New England Journal of Medicine
2015; 372:2307-2315

